

## National Consumer Day Celebration at W.V.M

The National Consumer Day is celebrated every year on 24 December to promote the basic rights of all consumers. This day reminds us of the fact that protecting consumer's interest is one of the most important activity.

To involve young students in spreading the message about consumer awareness and redressal mechanism a special assembly was organized on December 26, 2017 by the students of Grade XI Commerce under the guidance of their teachers Sir Bhavin Soni and Ma'am Deepmala.

A short skit was performed by the students to show how the consumers are cheated due to the lack of knowledge as they are unaware of their consumer rights. The students were informed about the various agencies which are set up to resolve the mentioned grievances.



A very informative talk was given by Sir Bhavin Soni that helped create awareness about different consumer rights and redressal forums. He also explained the important role that we play as responsible consumers. As consumers we need to be aware of our rights and make a difference in the society by standing up for what is right. The students were explained about the precautions one should take while purchasing any product for example -checking the details about the ingredients used, price, batch number, and date of manufacture, expiry date and the address of the manufacture.

Principal, Ma'am Kavita Tandon appreciated the efforts of the students and their teachers for putting up such an informative assembly.

It is truly said that consumer movements can be effective only with consumers' involvement. It requires a voluntary effort and struggle involving the participation of one and all to make a difference.



A Report from W. V. M.