

An enlightening career talk was organised at the Welspun Memorial on 6th September 2023 for students from Grade IX to Grade XII, shedding light on the captivating world of Designing and its diverse career options, including Textile Designing.

The session was conducted Ms. Ashwini Vaidya Gupte – Design & Content Head of Domestic Division Home Textile & Flooring, Ms. Shilki Sahay – Design Lead, Home Textile and Ms. Manjima Roy – Domestic Content Lead, Home Textile & Flooring. The program began by illustrating how design is a harmonious blend of emotions, logic, sensitivity, and practicality. It emphasized the importance of a well-rounded education that includes subjects like General Knowledge, Maths, and English, as these provide a strong foundation for a career in design.



The talk then delved into the various exciting design fields that students can explore, such as Jewellery Design, Product Design, Film Design, Web Design, Animation, and even the importance of coding in the modern design landscape.

The speakers emphasized that coding skills are becoming increasingly valuable in many design disciplines, enabling designers to bring their creative visions to life in the digital realm and stay competitive in the job market. They elaborated the purpose-driven nature of design and the importance of catering to specific audiences. They also elaborated the significance of a well-curated portfolio, which serves as a designer's visual resume and showcases their skills and creativity effectively. Grooming and presentation skills were also discussed as essential aspects of a designer's professional image.

Additionally, the event provided insights into some renowned colleges in India that offer programs in Textile Designing, such as the National Institute of Fashion Technology (NIFT), National Institute of Design (NID), and Pearl Academy, among others. The procedure to get into these colleges was elucidated, emphasizing the need for rigorous preparation, including competitive exams, portfolio assessments, and interviews. The event provided students with an exciting glimpse into the vast and dynamic world of design, showcasing various career options.

An interactive and insightful session inspired students to think critically, explore their interests, and consider potential career paths they may not have previously considered.

WVM extends a big thank you to all the special guests for taking out their valuable time to take this session and to share their knowledge and expertise on the given topic. We would also take this opportunity to specially thank the Welspun Design Team from the Head Office, for their unwavering support in providing the best opportunities for our students' growth and development.

A Report from W.V.M.